

# News Release

**For Immediate Release:**

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## **Dutchess County Economic Development Corporation Announces Trade Show Grants for 2010**

**POUGHKEEPSIE, NY** – The Dutchess County Economic Development Corporation (DCEDC) today announced the availability of Trade Show Grants for 2010. Dutchess County manufacturers are encouraged to apply for a matching grant under the DCEDC's Trade Show Assistance Program. Funds for the program are made available through the generosity of the Dutchess County Industrial Development Agency (DCIDA). The program reimburses qualified manufacturing companies for up to 50% of the direct costs associated with participating in an industry trade show of their choice. Taxpayer dollars do not fund the Trade Show Grants.

DCIDA Chairman Michael J. Tomkovitch stated, "The value of this program is two-fold: one, flexibility, which enables companies to attend and participate in the shows that yield the highest return in their industry; and two, cost-sharing, which makes it possible for companies to stretch their dollars further when reaching for new business."

"For more than 10 years, DCEDC & DCIDA have been supporting business development through the Trade Show Assistance Program," said John MacEnroe, President of DCEDC. "The financial assistance, up to \$5,000, is tangible support for our local business community."

According to Catherine Maloney, Director of Business Development at DCEDC, "This program is flexible and benefits large and small businesses; it helps them attend trade shows as an important way to expand sales and grow their business."

Dutchess County manufacturing businesses interested in learning more about the Trade Show Grant Program can contact Catherine Maloney at [cmaloney@dcedc.com](mailto:cmaloney@dcedc.com) or 845.463.5415 for information or to obtain an application.

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The Dutchess County Economic Development Corporation, (DCEDC) is a private, nonprofit organization serving the cities, towns, and villages of Dutchess County. Funded annually by the County, the County's Industrial Development Agency, and through private-sector investment, the DCEDC supports and promotes business development in Dutchess County through a variety of business attraction, expansion, and entrepreneurial development programs.

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