

2018 BUSINESS EXCELLENCE AWARDS



20th Anniversary Celebration!

Think Dutchess is proud to celebrate the 20th anniversary of hosting the region's most prestigious business event on Thursday, November 1, 2018, at the Grandview in Poughkeepsie. We are proud to recognize those that have earned a reputation for excellence in business and service, and invite you to celebrate with the leaders and companies that make Dutchess County a great place to live, work and play.

Nominations are open to the public to help select the county's top businesses, innovators and leaders in the county. A distinguished committee of top business professionals will select the winners in five business categories. Winners will be honored at the November 1st event where hundreds gather to celebrate and network with other successful leaders, entrepreneurs and innovators.

Sponsorship of this event places your business in the center of Dutchess County's top C-suite executives, government leaders and area influencers. Join us this year, to celebrate 20 years of rewarding business excellence as nominated by your peers and clients. Attend and sponsor this special anniversary event to elevate and build your company's exposure while networking in an environment of leadership, partnership, collaboration and growth.

Please submit this form and payment to Think Dutchess by Friday, September 21, 2018.

2018 Sponsorship Details

2018

VISIONARY SPONSORSHIP – \$10,000

- Industry exclusive lead sponsor of the event
- Named sponsor of the highest award–The Grand Award
- Premium digital advertising opportunity: 30 second video ad
- Complimentary seating for 10 guests
- Premium exposure on event marketing material
- Recognition on our website
- Speaking opportunity during event

2018

LEADER SPONSORSHIP – \$7,500

- Named Sponsor of one award category: Small Business of the Year, Large Business of the Year, Nonprofit of the Year, Innovator of the Year*
- Premium digital advertising opportunity: 15 second video ad
- Complimentary seating for 6 guests
- Premium exposure on event marketing materials
- Recognition on our website

2018

PARTNER SPONSORSHIP – \$5,500

- Complimentary seating for 4 guests
- Prominent digital advertising opportunity: 30 second static image ad
- Prominent exposure on event marketing materials
- Recognition on our website

2018

ADVOCATE SPONSORSHIP – \$2,500

- Complimentary seating for 2 guests
- Prominent digital advertising opportunity: 15 second static image ad
- Inclusion on marketing materials

**Award naming based upon availability. Additional opportunities available.*

DIGITAL ADVERTISING

2018 Business Excellence Awards – November 1, 2018 at The Grandview

30 Second Commercial (or video slideshow equivalent)

- 30 second commercial or video must be prerecorded as .mp4 file
- Video slideshow arranged for you using up to 25 images you provide including your company logo
- Complimentary with Visionary Sponsorship

30 Second Static Image Ad

- Single logo or ad displayed for 30 seconds
- Complimentary with Partner Sponsorship

15 Second Video Slideshow

- Video slideshow arranged for you using up to 10 images you provide including your company logo
- Complimentary with Leader Sponsorship

15 Second Static Image Ad

- Single logo or ad displayed
- Complimentary with Advocate Sponsorship

TABLE & TICKET PURCHASE

Table of 10: \$1,200 / Tickets: \$135 per person



RETURN THIS FORM AND PAYMENT NO LATER THAN **SEPTEMBER 21, 2018**
Thank you for your valued support!

Please select sponsorship level:

Visionary \$10,000 Leader \$7,500 Partner \$5,500 Advocate \$2,500 _____

Please select digital advertising option:

30 Sec. Commercial \$1,500 15 Sec. Slideshow \$800 30 Sec. Image \$500 15 Sec. Image \$250 _____

Number of Tables (10 seats per table) @ \$1,200 _____

Number of Individual Tickets @ \$135 _____

TOTAL AMOUNT ENCLOSED _____

Sponsoring Organization

Contact Name

Address

Email

Phone Number

Authorized Signature

Submit this form and payment via mail to: Think Dutchess, 3 Neptune Road, Poughkeepsie, NY 12601 ATTN: Rachel Welch; or email: rachel@thinkdutchess.com. Questions: 845.463.5400. Return this form by the deadline indicated to obtain the full benefit of your sponsorship. The programs provided by this agency are partially funded by monies received from the County of Dutchess.