

**Th!nk**  
**DUTCHESS**  
ALLIANCE FOR **BUSINESS**

**2019 SPONSORSHIP FORM**

<b>EVENTS &amp; LEVELS</b>	<b>The Business Excellence Awards</b>	<b>The Innovation Challenge</b>
	\$10,000- Visionary Sponsor	
	\$ 7,500- Leader Sponsor	\$7,500- Leader Sponsor
	\$ 5,500- Partner Sponsor	\$5,500- Partner Sponsor
	\$ 2,500- Advocate Sponsor	\$2,500- Advocate Sponsor

<b>ADVERTISING OPPORTUNITIES</b>	<b>The Business Excellence Awards</b>	<b>The Innovation Challenge</b>
	\$ 1,500- 60 second video ad	
	\$ 750- 30 second video ad	\$750- 60 second static ad
	\$ 550- 30 second static ad	\$500- 30 second static ad
	\$ 250- 15 second static ad	\$250- 15 second static ad

PLEASE RETURN THIS FORM AND PAYMENT BY **May 14, 2019**. Thank you for your valued support!

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\_\_\_\_\_  
First Name

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

Total Amount Enclosed

Please complete and return this form and payment via mail to: Think Dutchess Alliance for Business, 3 Neptune Road, Poughkeepsie, NY 12601 ATTN: Rachel Welch; or email: [rachel@thinkdutchess.com](mailto:rachel@thinkdutchess.com). For more information visit [www.thinkdutchess.com](http://www.thinkdutchess.com). Questions? Please call 845.463.5400.

2019  
**Innovation**  
CHALLENGE by Th!nk DUTCHESS

**June 5, 2019, Locust Grove**

The Innovation Challenge is a business plan and pitch competition designed to attract, retain and support the Hudson Valley businesses who have the potential to develop products and innovations that could disrupt business sectors. Entrepreneurs seeking to launch or grow their business have the opportunity to perfect their pitch and prepare for future investors to take a financial interest in their company.

In its second year, the event provides a unique opportunity to tap into a network of entrepreneurial minds, identify new talent and opportunity, and place your business at the center of innovation. Be a part of selecting the winners at our live pitch event and support innovation in Dutchess County. Sponsor and attend the Innovation Challenge!

### **Sponsorship Benefits**



● **Leader Sponsor - \$7,500**

- Four (4) tickets to the live pitch competition
- Premier ad placement during the event and in marketing material
- Recognition on our website
- Speaking or Judging opportunity

● **Partner Sponsor - \$5,000**

- Two (2) tickets to the live event
- Ad placement during the event
- Inclusion on marketing materials
- Logo on prize check

● **Advocate Sponsor - \$2,500**

- One (1) ticket to the live event
- Ad placement during the event
- Inclusion in marketing materials

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### *Advertising Opportunities*

- *\$ 750- 60 second static ad*
- *\$500- 30 second static ad*
- *\$250- 15 second static digital ad*



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## Business Excellence Awards October 24, 2019 The Grandview

The Business Excellence Awards is the premier business event in Dutchess County. Celebrating the best in business for more than 20 years, the event brings together the county's most renowned business leaders, entrepreneurs and government officials impacting the local economy and the Hudson Valley region!

Last year's 20th Anniversary event was one of the most talked about events in the business community. Bringing together the community through networking and celebration, the event provides a unique opportunity to connect with high level decision makers, while enjoying an inspirational and motivational evening of entertainment and celebration.

Sponsorship creates a valuable opportunity to place your business at the center of the most important influencers in the Hudson Valley. Sponsor and attend the Business Excellence Awards to align your business with elite names and celebrate the advances being created here in Dutchess County.

### *Sponsorship Benefits*

- **Visionary Sponsor - \$10,000**
  - Eight (8) tickets to the Business Excellence Awards
  - 60 second video ad or digital slideshow equivalent
  - Premiere ad placement in all marketing material
  - Recognition on our website and social media
  - Opportunity to host distinguished guest speaker at table\*

- **Leader Sponsor - \$7,500**
  - Six (6) tickets to the Business Excellence Awards
  - 30 second video ad or digital equivalent
  - Prominent ad placement in all marketing material
  - Recognition on our website and social media

- **Partner Sponsor - \$5,500**
  - Four (4) tickets to the Business Excellence Awards
  - 30 second static digital ad
  - Inclusion in email marketing
  - Recognition on our website

- **Advocate Sponsor - \$2,500**
  - Two (2) tickets to the Business Excellence Awards
  - 15 second static digital ad
  - Inclusion in program booklet
  - Recognition from the podium

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### ***Advertising Opportunities***

- *60 second video ad- \$1,500*
- *30 second video ad- \$750*
- *30 second static ad- \$550*
- *15 second static ad- \$300*



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