

Th!nk
DUTCHESS
ALLIANCE FOR **BUSINESS**

2019 SPONSORSHIP FORM

SPONSOR LEVELS	The Business Excellence Awards
	\$10,000- Visionary Sponsor
	\$ 7,500- Leader Sponsor
	\$ 5,500- Partner Sponsor
	\$ 2,500- Advocate Sponsor

ADVERTISING OPPORTUNITIES	The Business Excellence Awards
	\$ 1,500- 60 second video ad
	\$ 750- 30 second video ad
	\$ 550- 30 second static ad
	\$ 250- 15 second static ad

PLEASE RETURN THIS FORM AND PAYMENT BY **SEPTEMBER 24, 2019** for Sponsorship and **October 1, 2019** for Advertiser. All Creative for advertising is due **October 11, 2019**. Thank you for your valued support!

First Name Last Name

Company

Address

Phone Email

Total Amount Enclosed

Please complete and return this form and payment by **SEPTEMBER 24, 2019** via mail to: Think Dutchess Alliance for Business, 3 Neptune Road, Poughkeepsie, NY 12601 ATTN: Rachel Welch; or email: rachel@thinkdutchess.com. For more information visit www.thinkdutchess.com. Questions? Please call 845.463.5400.



Business Excellence Awards October 24, 2019 The Grandview

The Business Excellence Awards is the premier business event in Dutchess County. Celebrating the best in business for more than 20 years, the event brings together the county's most renowned business leaders, entrepreneurs and government officials impacting the local economy and the Hudson Valley region!

Last year's 20th Anniversary event was one of the most talked about events in the business community. Bringing together the community through networking and celebration, the event provides a unique opportunity to connect with high level decision makers, while enjoying an inspirational and motivational evening of entertainment and celebration.

Sponsorship creates a valuable opportunity to place your business at the center of the most important influencers in the Hudson Valley. Sponsor and attend the Business Excellence Awards to align your business with elite names and celebrate the advances being created here in Dutchess County.

Sponsorship Benefits

● Visionary Sponsor - \$10,000

- Eight (8) tickets to the Business Excellence Awards
- 60 second video ad or digital slideshow equivalent
- Premiere ad placement in all marketing material
- Recognition on our website and social media
- Opportunity to host distinguished guest speaker at table*

● Leader Sponsor - \$7,500

- Six (6) tickets to the Business Excellence Awards
- 30 second video ad or digital equivalent
- Prominent ad placement in all marketing material
- Recognition on our website and social media

● Partner Sponsor - \$5,500

- Four (4) tickets to the Business Excellence Awards
- 30 second static digital ad
- Inclusion in email marketing
- Recognition on our website

● Advocate Sponsor - \$2,500

- Two (2) tickets to the Business Excellence Awards
- 15 second static digital ad
- Inclusion in program booklet
- Recognition from the podium

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Advertising Opportunities

- *60 second video ad- \$1,500*
- *30 second video ad- \$750*
- *30 second static ad- \$550*
- *15 second static ad- \$250*



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