

SPECIAL RECOGNITION

In addition to honoring the county's best businesses and non-profits, a Special Recognition Award will be presented to retiring Dutchess Tourism President and CEO, Mary Kay Vrba.

Contributing more than 25 years of experience to Dutchess Tourism, Mary Kay has been a true economic development partner growing Dutchess County's tourism industry to world-class status.

Under Vrba's leadership, Dutchess County's vibrant tourism industry has become an instrument for regional development stimulating new economic activities and countless opportunities.

Join us to celebrate these contributions and honor Mary Kay Vrba at the 2020 Virtual Business Excellence Awards!



Sponsorship: Leader: \$7,500 Partner: \$5,500 Advocate: \$2,500

Digital Program Ad Full Page- \$1,000 1/2 Page: \$500 1/4 Page: \$250

Total Amount Enclosed: _____

Name: _____

Title: _____ Contact E-Mail: _____

Company: _____

Website: _____ Phone: _____

Address: _____



SPONSOR

Sponsorship of the 2020 Business Excellence Awards identifies you as a leader in our community.

Our high level audience recognizes the value of community partners. Although we may not be able to network in our typical fashion, our sponsors will receive targeted marketing exposure to the county's biggest business influencers. Align your company with the business and government leaders of today – and tomorrow!



Leader Sponsor

- 6 Premium Special Event Meal Pick-Up Tickets
- Recognition on event website
- Recognition in digital event program
- Post event social media recognition
- Recognition in all email marketing

\$7,500

Partner Sponsor

- 4 Elite Special Event Meal Pick-up Tickets
- Recognition on event website
- Recognition in digital event program
- Post event social media recognition

\$5,500

Advocate Sponsor

- 2 Deluxe Special Event Meal Pick-up Tickets
- Recognition on event website
- Recognition in digital event program

\$2,500

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www.thinkdutchess.com

Questions?

Contact:
Rachel Welch
rachel@thinkdutchess.com

Think
DUTCHESS
ALLIANCE FOR **BUSINESS**

ADVERTISE

While we may not be able to gather in person, you can still celebrate and congratulate our winners!

Send your congratulatory messages to be displayed in digital program flipbook. Take advantage of this long-lasting advertising opportunity where your messages will live forever on the event website.



Full Page,
Full Color Ad

1/2 Page,
Full Color Ad

1/4 Page,
Full Color Ad

- 1 7.75" x 10.25" full color ad with your congratulatory message or company messaging
- Live link to website

- 1 7.75" x 5" full color ad with your congratulatory message or company messaging
- Live link to website

- 1 3.5" x 4.5" full color ad with your congratulatory message or company messaging
- Live link to website

\$1,000

\$500

\$250

Th!nk
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Questions?

Contact:
Rachel Welch
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