

DIGITAL AMBASSADOR FAQ'S

What is a Think Dutchess Digital Ambassador?

Think Dutchess Digital Ambassadors are a group of individuals who are passionate advocates about sharing good news, and incredible things happening in Dutchess County. Launched by the Think Dutchess Alliance for Business, the program helps spread the word about why Dutchess County is an excellent place to build a business and a beautiful place to live.



How does the program work?

You'll receive one to two emails per month from Think Dutchess sharing information about the exciting things happening throughout the county. We'll provide some links and images, you share your excitement with your network and friends. We will also have a private Facebook group where you'll find more news, polls, and ways for you to share what you think should be talked about. Once inside, visit the pinned START HERE post for more information.



What are the requirements to be a Digital Ambassador?

Think Dutchess Ambassadors are the people that make things happen in Dutchess County. Leaders in their industry, or just active among their network, Ambassadors are trusted sources that love building their networks to make an impact on their community. While there are no specific requirements, we encourage you to share stories and news that excite you, and the more you share, the more chance you will have to earn incentives within the program!



What are the incentives for sharing within the program?

We have a few levels as a Digital Ambassador based on how much you wish to share. As a subscriber, you join and share news on your social networks. As a recruiter, you join, share news on your social networks, and recruit 2 friends to also share the news on their social networks, and you will get featured placement on the Digital Ambassador page of our website, along with your business name. As a contributor, you join, share news on your social networks, recruit 2 friends to also share the news on their social networks, get featured on the Digital Ambassador page of our website, and share 3 posts to get featured in our SPOTLIGHT BUSINESS VIDEO SERIES!

